



Our Company | Global |

Products



Support



Service & Repair

Learn

Olympus Store

Olympus Sweepstakes Serve Up An Eye-Opening Experience At The US Open

Five Lucky Consumers Will Capture It All Through Exclusive Access at the World-Class Tennis Tournament

CENTER VALLEY, Pa., June 27, 2007 – Olympus Imaging America today announces its national sweepstakes, which will send five winners and their doubles partner on a weekend getaway (August 31 - September 2, 2007) in New York City to experience the fast action and excitement of the US Open 2007 Tennis Tournament. Olympus sweepstakes champions will receive hotel, airfare, spending cash and two admission tickets to the world-class tennis tournament, including exclusive access to designated professional photography locations at the event, enabling them to capture the on-court and behind-the-scenes drama.

Starting in the Olympus suite located at the Billie Jean King National Tennis Center, winners will be coached by an award-winning photographer, who is an Olympus Visionary, on best techniques for shooting nonstop tennis action. Winners will gain access to the photographers' lounge and other elite locations, where capturing great pictures will be a snap. The winners' ultimate experience will be in the photo pit, shooting elbow-to-elbow with professional photographers and capturing amazing up-close images.

"Olympus has been the official camera of the US Open since 2003," said Mark Huggins, executive director, Brand Marketing, Olympus Imaging America Inc. "Our cameras and this tournament are a perfect match, and we're thrilled to have our consumers be a part of this unique experience."

Consumers purchasing a newly available Olympus E-410 or E-510 D-SLR (digital single lens reflex) camera may register to win by completing a registration form at participating retail locations, entering online at www.getolympus.com, or by mailing a postcard or letter containing their name, mailing address, email address and telephone number to the following address: emg3, Shoot With the Pros, 215 Commercial St., Portland, ME 04101. Registration for the Olympus sweepstakes contest runs through July 20, 2007.

ABOUT THE US OPEN TENNIS TOURNAMENT

The US Open Tennis Tournament is the fourth and final event of the Grand Slam tennis tournaments. It will run from August 27-September 9, 2007 at Billie Jean King National Tennis Center at Flushing Meadows-Corona Park in New York.

ABOUT THE OLYMPUS VISIONARY PROGRAM

Established by Olympus Imaging America Inc. in partnership with some of today's most talented photographers, the Olympus Visionary program is dedicated to creating superb digital images with the help of Olympus' digital cameras and lenses. Olympus Visionaries span all fields of photography and work in a diversity of styles and subject matter, but they are united in realizing their creative vision through digital photography. The Visionaries use Olympus digital cameras in their daily assignments and personal work; participate in speaking engagements and appearances; and provide Olympus with input into equipment development. The Visionaries include several Pulitzer Prize-winning and Magnum photographers, as well as internationally-renowned photographers from the United States, Bermuda, Canada, Italy and Japan.

ABOUT OLYMPUS IMAGING AMERICA INC.

Olympus Imaging America Inc. is a precision technology leader, designing and delivering award-winning products for consumer and professional markets.

Olympus Imaging America Inc. works collaboratively with its customers and its ultimate parent company, Olympus Corporation, to develop breakthrough technologies with revolutionary product design and functionality that enhances peoples' lives every day. These include:

- Digital and Film Cameras
- Professional SLR Imaging Systems
- Digital and Microcassette Recorders
- Digital Media
- Binoculars

Olympus Imaging America Inc. is responsible for sales in the United States, Canada, Mexico, the Caribbean, and Central and South America. For more information, visit: www.olympusamerica.com.

Company Contact:

Olympus Imaging America Inc.
Jennifer Lyons, public relations manager
(484) 896-5350
jennifer.lyons@olympus.com

Agency Contact:

Mullen Public Relations
Jeff Hluchyj
(978) 468-8939
jeff.hluchyj@mullen.com

 [View All Press Releases](#)

[Home](#) | [Digital Cameras](#) | [Voice Recorders](#) | [Binoculars](#) | [Accessories](#) | [Archived Products](#)

© 2009 Olympus Imaging America Inc.

[Privacy Statement](#)

[Terms of Use](#)